

BLOMHA Bulldogs – 2025 Food Drive Proposal



Welcome

We are thrilled to welcome the BLOMHA Bulldogs into *The Gift of Giving Back* family for our 20th Anniversary year!

While this season's timelines and logistics prevent us from integrating BLOMHA into our larger Nelson High School drive, we are excited to create a **dedicated Bulldogs Food Drive** that will capture the same energy, impact, and community pride as our other events.

This one-of-a-kind event will give **all Bulldogs teams — both Rep and House League** — the chance to participate, contribute, and see the direct results of their efforts, while laying the foundation for full integration in 2026.

Introducing the GOGB to the Bulldogs

- **Introduction Letter to Teams and Community** – Outlines *The Gift of Giving Back* mission and the four cornerstone values that inspire and empower youth while supporting the community.
- **Bulldogs Coaches' Meeting – August 18, 2025**
 - Event details shared with all coaches. (info page provided by GOGB)
 - Each team appoints a **Food Captain** to serve as the primary contact with GOGB.
 - Food Captains will lead communication, encourage participation, and motivate their teams to collect donations in creative ways.
- **Bulldogs Food Captains' Meeting – TBD (Suggested: September 10 or 11)**
 - GOGB presentation on the "why, how, and when" of collecting food and monetary donations.
 - Distribution of blue collection bags, plus an information package with ideas, forms, and contacts.
- **House League** – Distribution of information package and blue bags to each team, allowing them to be involved once teams are created.

Food Drive Event Overview

Dates: November 8–9, 2025 (Picture Day Weekend)

Location: Mainway Arena – Auditorium (adjacent to photographers)

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How It Works

- **Collection Area:** A small section of the auditorium set aside for donation bins and a weigh-in table, arranged for optimal flow with the photographers and schedule.
- **Arrival Process:** As teams arrive for their scheduled Picture Day appointments, they bring their collected donations. (Ask to arrive 15mins early to ensure no disruption of timelines.)
- **Transport Assistance:** Carts provided to help families and players easily move donations from the parking lot.
- **Weigh-In Station:** Volunteers weigh and record donations for each team. Totals are shared afterward with all participating teams.
- **Sorting:** Donations sorted into large open bins for easy storage and an impressive visual display.
- **Overflow Plan:** Back-lane access allows Feed Halton trucks to swap full bins for empty ones if needed, without disrupting the event.
- **Photography & Recognition:** A photo area to capture each team with their donations, ideal for social media, newsletters, and both BLOMHA's and GOGB's websites.

Benefits to BLOMHA

- **Full Participation:** Every team can take part without additional scheduling.
- **Team Building:** Creates unity and pride beyond the arena.
- **Community Impact:** Directly supports local food banks and families in need.
- **Visibility:** Co-branded Bulldogs and GOGB signage, plus social and media coverage.

Support from The Gift of Giving Back

We will manage:

- Event logistics and planning for both the Food Captains' meeting and Food Drive.
- Packaged bundles of bags and GOGB info for House League teams.
- Volunteer coordination for weighing, sorting, and assisting teams.
- Coordination with Feed Halton for bin delivery, swap-outs, and pick-up.
- Supply of on-site equipment (carts, signage, scales).
- Tracking, recording, and sharing final totals with BLOMHA and all participating teams.

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Next Steps

1. Confirm Food Captains' meeting date and Food Drive event details.
2. BLOMHA Coach's meeting – Bulldog teams appoint Food Captains.
3. Share Food Captain contact list with GOGB for direct updates and event support.
4. Provide Picture Day schedules and confirm donation area setup with photographers.
5. Finalize co-branded signage for Bulldogs and GOGB 20th Anniversary.

Looking Ahead

While 2025 will be a dedicated Bulldogs event, we are eager to welcome BLOMHA into our full-scale Burlington High School drive next year. Together, we will build on this season's success — joining thousands of young students and athletes inspired to give back to their community.

Thank you to the entire BLOMHA Bulldogs family for joining ours and making a meaningful impact in Burlington.